

REP HEADLINE# 6269463 TRF# 329213
\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

HARRIS REPORT FAX# 703 528 7880 OCT 18/12 15.58
FROM REP ***CHANGES*** ***WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA - JOE KNAUER

WASHINGTON, DC 20007
CONTRACT # 62669463

CLASS: NATL. LOCAL REGIONAL
ICE) _____

FDCC OBAMA FOR PRESIDENT

DATE OCT 18 / 12 15.58

REP: TO LENA

FR JULIE
OK'D M13
TLS RTS
PLS CFM, THX 10/18

SIG: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

::LINE#::REP :CD: TIME PERIOD : LGTH : SEC : RATE : START :END :SPTS: WEEK : DAYS
 ::NAME: :NAME: DATE : /WK: INVT : :TOTAL:
 ::SPTS: :SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

23 S 1200N-330P 30 \$2,
PROGRAM : ABC COLLEGE FOOTBALL 9/1-12/1/12
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT 13

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LINE#:	REP	CD:	TIME	PERIOD	LNGTH	SEC :	RATE	START : DATE	END : DATE	SPTS: /WK:	WEEK : INVT :	DAYs	:TOTAL: :SPTS:
:	:LINE#:	:	:	:	:	:	:	10/13	10/13	1	SAT	1	
84	A	330P-709P		30			\$2,750.00						
PROGRAM : FBALL SPOT RAN 705P DUE TO FBALL RUN OVER 330P-709P, SPOT RAN IN THE 2ND													
ORD COM1: SPOT RAN DUE TO TECH ERROR													
ORD COM2: GAME DUE TO TECH ERROR													
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-23 FOR 1 SPOT/WK													
STATION MAKEGOOD OFFERS: MISSED:SAT/1200N-330P OCT13 30S \$2,750.00 (OCT18/12)													
M13 OK'D BUY#23 OFFER:SAT/330P-709P OCT13 30S \$2,750.00 PLS ADVISE.													
CMT:SPOT RAN 705P DUE TO FBALL RUN OVER 330P-709P, SPOT RAN IN THE 2ND													
CMT:GAME DUE TO TECH ERROR													
OCT/12	289205.00							CONTRACT TOTAL SPOTS	289205.00				
OCT/12	289205.00							138					

MARKET TOTALS	\$ 660,825	WFTV	44%	WKMG	18%	WESH	16%	WOFL	15%	WKCF	2%	WRBW	3%	CABL	0%
SVC- NSI				WOPX	0%	WRDQ	2%	EFTV	0%						
DEMOs- RA35+*															
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME					
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE					